

# The Manship School of Mass Communication at Louisiana State University

*Congratulates its newest Ph.D.s*



**P**aul Lieber will be an Assistant Professor of Marketing Communication at Emerson College, Boston. His primary research interests are in business ethics and international strategic communication. Prior to coming to the Manship School, Lieber was a communications specialist in information technology for multinational organizations.



**B**ettye Grable will join the faculty of Boston University as an Associate Professor of Mass Communication and teach classes in theory and research. Among other positions, Betty was the advertising assistant at the Gainesville Sun, and promotions director and on-air personality at WSRZ radio, later serving as director of public information for Manatee Community College in Bradenton, FL.



**C**leo Joffrion Allen, a former Assistant Professor at Southern University, Baton Rouge, and the University of Arkansas, Little Rock, is now media liaison in the Public Affairs Office of the Louisiana Department of Transportation and Development. Her research interests include the sociology of news production, public relations, the Internet, and race in media.



**M**ary Lou Sheffer will be an Assistant Professor at the University of Texas, Arlington, where she will teach television production and broadcast journalism. Her research interests are political communication and the media, sports broadcasting, news presentation, and religious broadcasting.



**E**ric Jenner has taken a job as the Director of Research for The Policy and Research Group, a Louisiana-based research firm that conducts policy research, program evaluation and capacity building for non-profit organizations and state and local governments.

*The doctoral program at the Manship School of Mass Communication offers an outstanding course of study in media and public affairs in partnership with the Department of Political Science. The school's endowed Reilly Center for Media and Public Affairs, and the Public Opinion Survey Research Lab provide excellent opportunities for research and collaboration.*

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